

Our vision

Recycling is our passion

Our guiding principles



Passionate

We live recycling. We do what we do wholeheartedly and well. We strive for lasting partnerships with our customers.



Forward looking

We are innovative and play an active role in shaping the recycling future.



Financially healthy

We protect our independence by ensuring that our businesses are financially healthy and able to contribute positively to the success of the Group.



Sustainable

We act in line with statutory guidelines and make sparing use of natural resources.



Family

We work to make our businesses strong and see ourselves as members of a family. We accept different opinions, support each other and continue to grow together.



Swissness

We stand for Swiss values and quality. We work together to find solutions, we are dependable and we keep our promises.